



# IMPACT REPORT 2024



# 2024 Impact Report

Transforming lives and communities brings us great joy.

We celebrate our achievements in 2024 and thank our team and partners for their dedication and hard work.

- **Loyal Jade Tinubu**



# 2024 AT A GLANCE

Lives Impacted

**OVER 30,000  
INDIVIDUALS**

Number of Events

**30+ IMPACTFUL  
PROGRAMS**

Collaborations

**10 KEY  
PARTNERSHIPS**

Amount Disbursed

**OVER N150 MILLION IN  
GRANTS AND  
SPONSORSHIPS**

Together, we made a difference across education, employability, Sickle Cell Awareness & Support, hunger eradication, access to clean water and small business support.

# Healthcare Highlights

## **World Sickle Cell Day - 8 June 2024**

We joined organisations globally to raise awareness and advocate for change in the fight against sickle cell disease.

## **Sickle Cell Awareness Campaign - September 2024**

Promoted awareness, debunked myths, and spread factual information about sickle cell disease to empower communities.

## **Donation to Lagos Maternity Hospital - 30 January 2024**

We Support maternal health by providing essential resources for mothers and their babies.

## **Maternity Outreach in Kosofe - 16 February 2024**

We also provided essential resources to 50 expectant mothers in Kosofe to promote safe pregnancies.

# Education Highlights

## **Life After School Summit (LAS) - 26 October 2024**

We equipped 500 students from select tertiary institutions in Lagos with the skills and knowledge to transition into the job market.

## **Life After School Boot Camp - 16 November - 12 December**

We developed a five-week intensive programme to empower 240 final-year students who participated in the LAS Summit with essential skills to excel in the competitive job market.

## **Free Genotype Testing Sponsorship - 15 February 2024**

We partnered with Crimsonbows Initiative to provide free medical services, screenings, medication, psychological counselling, and support for those affected by sickle cell disease.

## **Partnership with Leading Ladies Africa - 28 May 2024**

We partnered with Leading Ladies Africa to empower and educate young African girls on self-confidence, leadership, and other important topics.

# Employability Highlights

## **Be Empowered Event - 29 June 2024**

Loyal Jade Tinubu's initiative empowered young women to start, scale, and sustain businesses, disbursing a forty million naira Empowerment Fund to fourteen beneficiaries.

## **Be Empowered Bootcamp - 12 August 2024**

We hosted a four-week virtual boot camp, training awardees on finance, customer service, business concepts, practical skills, and management techniques.

## **Empowering Young Adults in Vocational Skills - 2 November 2024**

In partnership with industry experts in event planning, makeup artistry, and hairstyling, we equipped hundreds of young adults in these industries.



LAYAL JADE TINUBU x



*Be*

**EMPOWERED!**



## Hunger Eradication Highlights

Our food outreach programmes impacted eight communities this year and supported 20,500 individuals and families. These communities include Abuja Municipal Area Council, Kosofe, Ajegunle, Bariga, Oworoshoki, Ikorodu, Ijede, and Ajeromi Ifelodun.

We are honoured to contribute to the fight against poverty by providing essential food supplies and remain committed to addressing food insecurity.

# Other Projects

## **Widows Outreach**

Loyal Jade Tinubu and the Noella Foundation organised impactful initiatives that impacted over 250 widows in Lagos and Abuja with essential food supplies and sponsorship opportunities for their children.

## **Men's Impact Session**

We have created safe spaces for over 100 young adults to connect, unlearn and build capacity.

## **Clean Water for all Communities**

We successfully launched our planned water projects across two of the communities we visited for our food outreach programs and five more projects are in the pipeline.



# THANK YOU

THANK YOU FOR BEING PART OF OUR  
IMPACTFUL JOURNEY IN 2024.

